

Winona County Comprehensive Plan Update

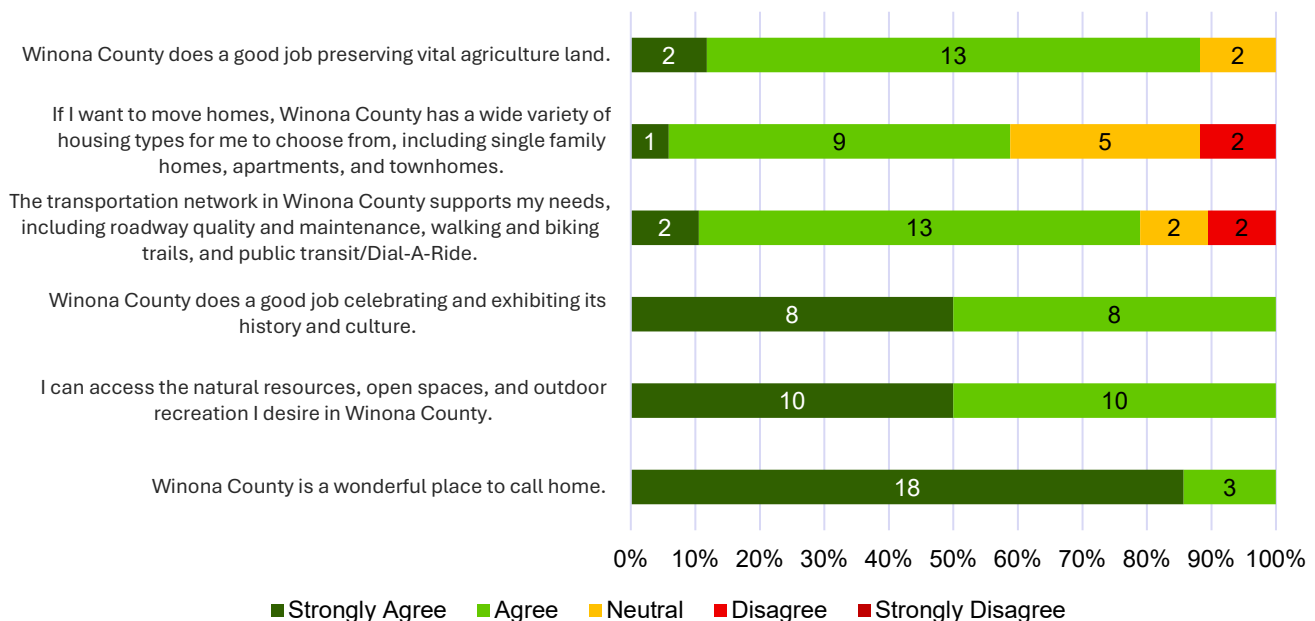
Family Night on the Farm Pop-Up Engagement Summary

On August 7th, 2025, the Winona County Comprehensive Plan team hosted a booth at the Family Night on the Farm, a Winona Area Chamber of Commerce event. The booth displayed two poster boards that provided information about the ongoing Winona County Comprehensive Plan update and the visioning process. The booth also included four interactive poster boards where community members could respond to questions about existing conditions in Winona County and what Winona County should prioritize in the future. Two members of the consultant team and two Winona County staff were present during the 4-hour event, answering questions and explaining the activity and the planning process.

Winona County Today

The first interactive board presented community members with six statements regarding topics that influence the development of the Comprehensive Plan. Topics addressed include land use, housing, transportation, history and culture, and natural resources. Community members placed a sticker in one of five boxes indicating their level of agreement to each statement: strongly agree, agree, neutral, disagree, and strongly disagree. They could place one sticker per statement for a total of six stickers per person, though several people elected to only answer one or two statements. In total, there were 110 stickers placed on the board.

In 2025,

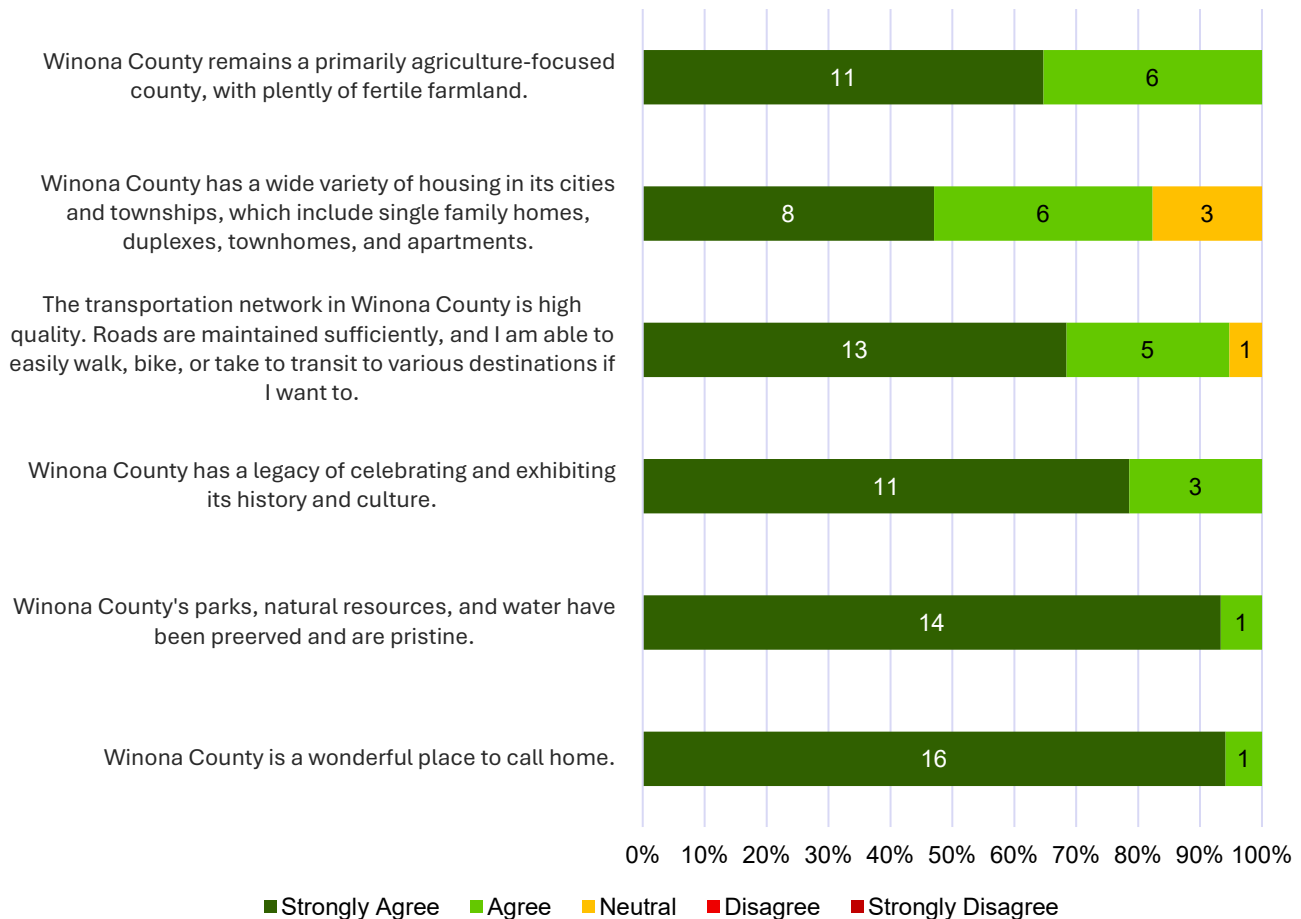


For all but one statement, 75% or more community members either agreed or strongly agreed with the statements about Winona County today. Housing was noted to be a challenge within Winona County, with over 40% of respondents expressing neutrality or disagreement with the statement that they have a variety of housing options within Winona County. Over 20% of respondents were neutral or disagreed with the statement that the transportation network in Winona County supports their needs.

Winona County in 2045

The second interactive board projected the statements established on the “Winona County Today” board to the year 2045, asking community members if they hope that each statement becomes true. Community members placed a sticker in one of five boxes indicating their level of agreement to each statement: strongly agree, agree, neutral, disagree, and strongly disagree. They could place one sticker per statement for a total of six stickers per person, though several people elected to only answer one or two statements. In total, there were 98 stickers placed on the board.

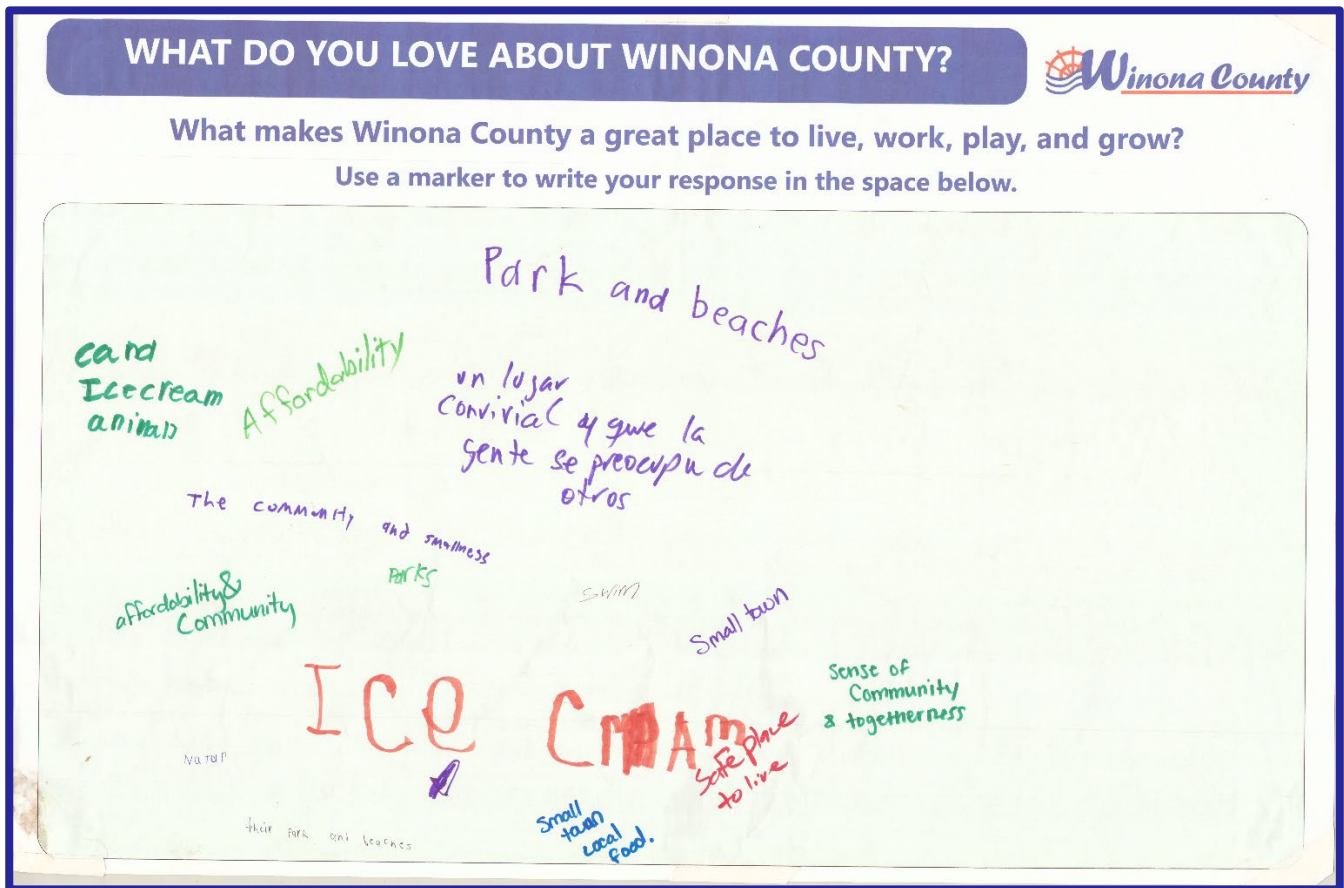
In 2045, I hope that



In general, over 80% of respondents either agreed or strongly agreed with the future-focused statements. Some respondents were neutral to housing diversity in Winona County’s cities and townships, but most people agreed that creating a diverse array housing stock is important for Winona County’s future.

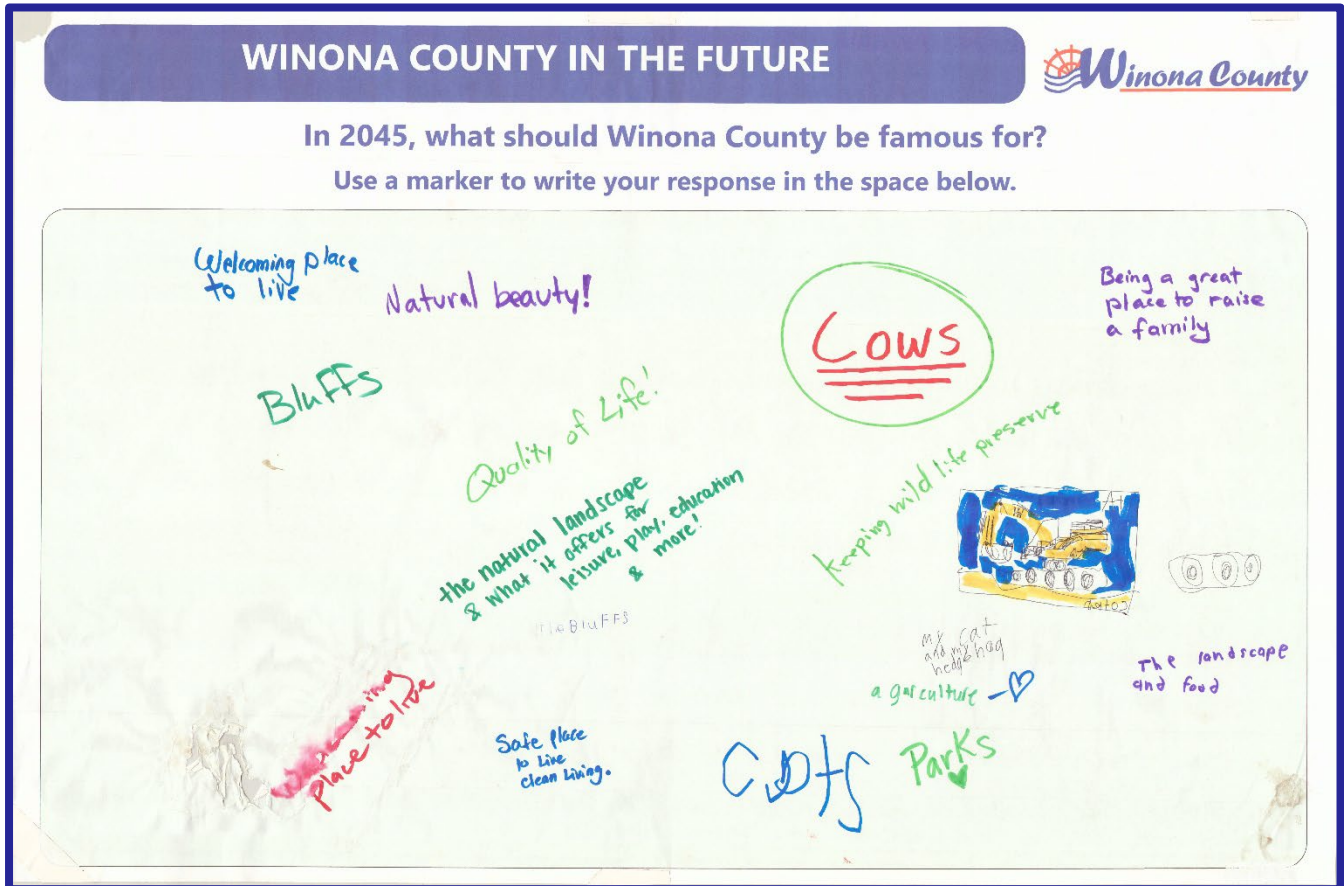
What Do You Love About Winona County?

Community members wrote their answer to the question “What do you love about Winona County?” on a poster board located on a table at the pop-up booth. There were 16 responses to the question in total. Some of the most common attributes that respondents love about Winona County include the County’s **parks, community, and small-town feel**. Children who wrote on the board commented about their love for ice cream, candy, and Winona County’s parks and beaches for swimming. A full digitized list of responses is at the end of this document.



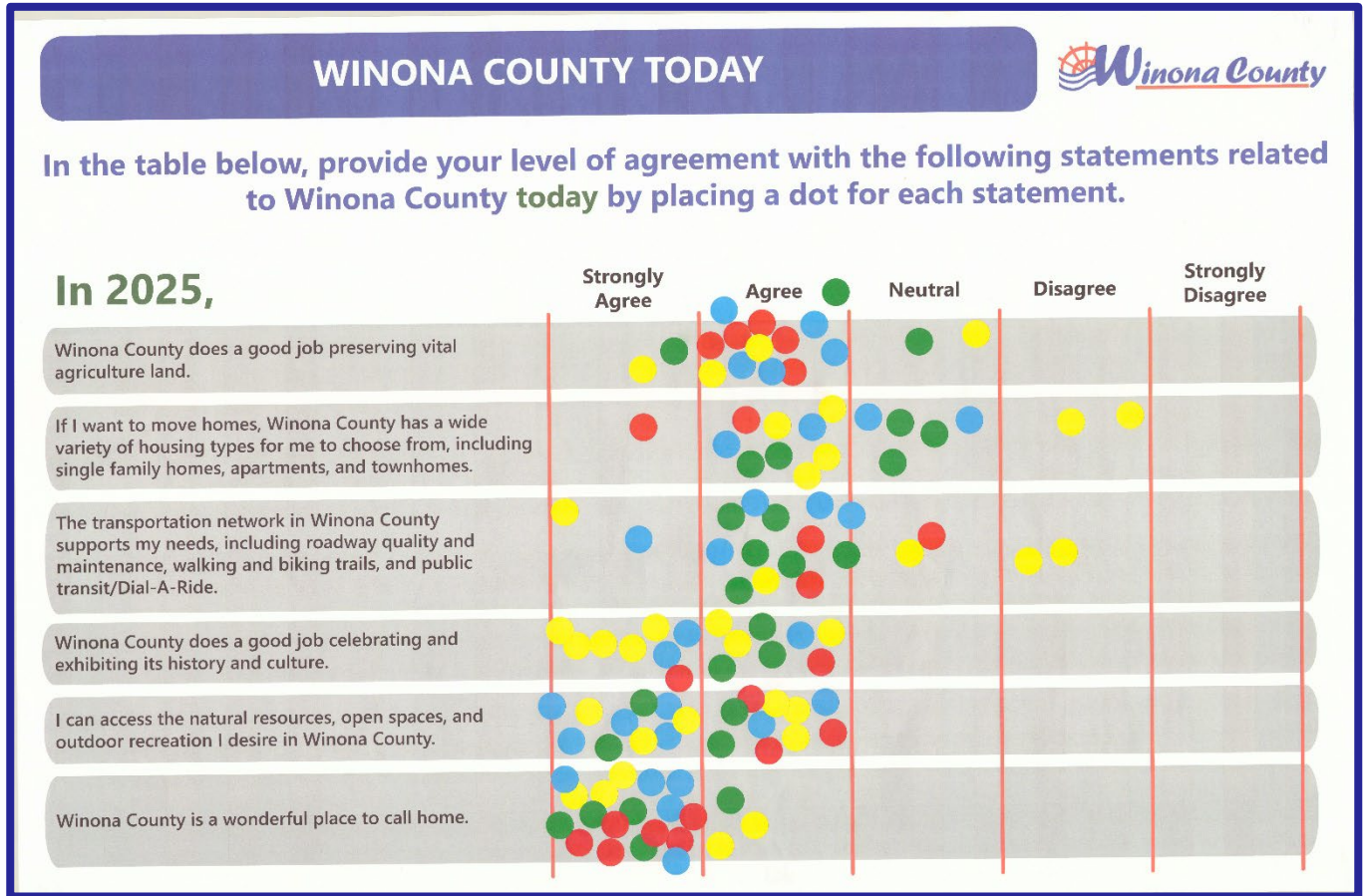
In 2045, What should Winona County be Famous For?

Community members wrote their answer to the question “In 2045, What should Winona County be famous for?” on a poster board located on a table at the pop-up booth. The question allowed community members to think about what the County’s legacy should be. In total, there were 18 responses recorded on the board. Some of the most common attributes that respondents wish for Winona County to be famous for include the County’s **cows, agriculture**, being a **welcoming and safe place to live and raise a family**, and the **bluffs**. Children who wrote on the board hoped that their pets would be famous in 2045. A full digitized list of responses is at the end of this document.



Appendix: Full Results

Board 1: Winona County Today



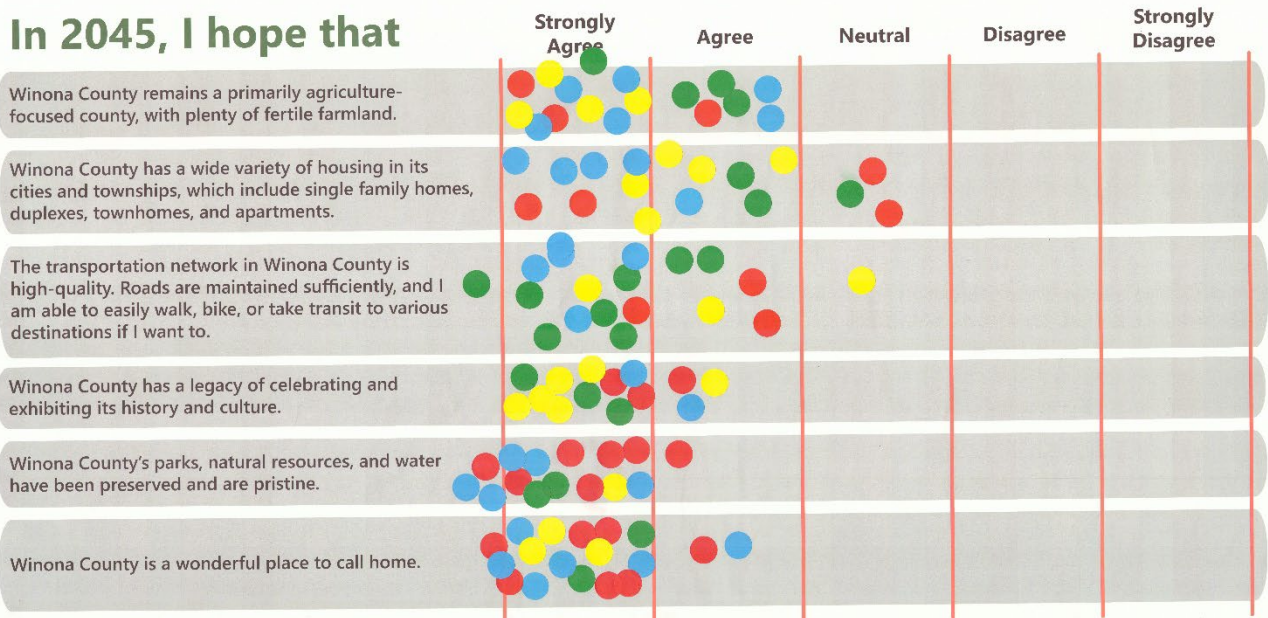
Board 2: The Future Legacy of Winona County

THE FUTURE LEGACY OF WINONA COUNTY

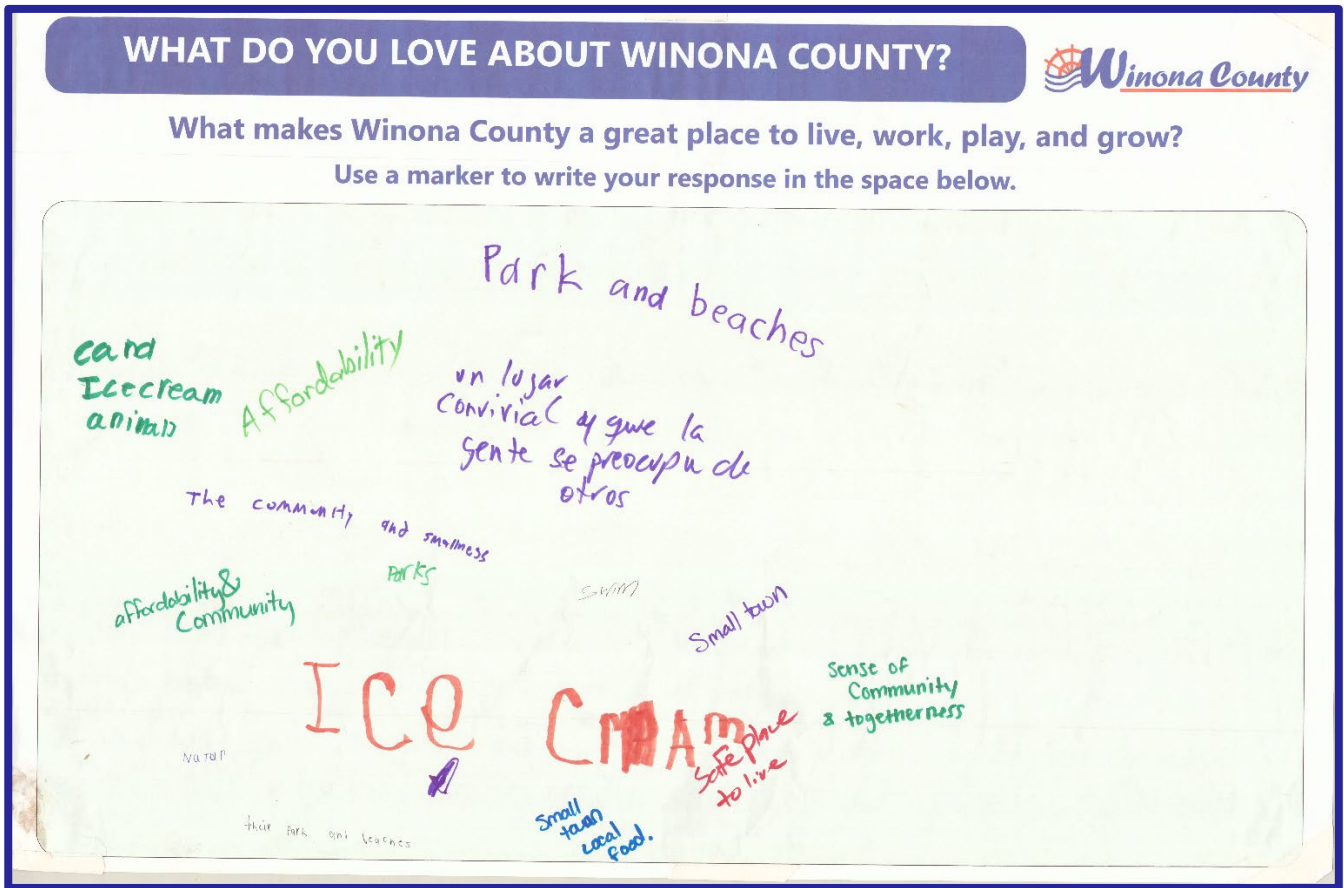


In the table below, provide your level of agreement with the following statements related to Winona County in 2045 by placing a dot for each statement.

In 2045, I hope that



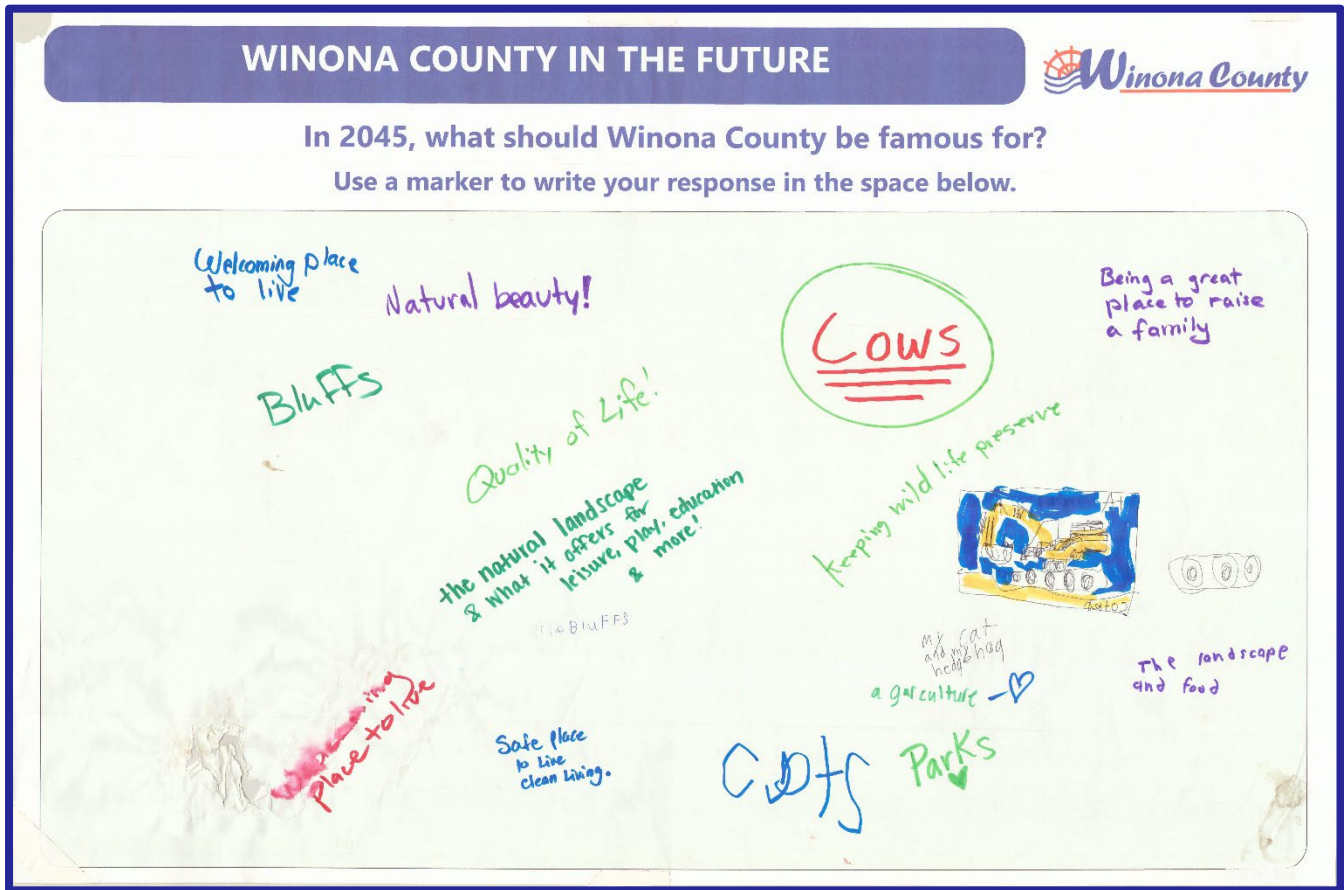
Board 3: What do you love about Winona County?



Full Results

- Parks and Beaches
- Candy
- Ice cream
- Animals
- Affordability
- The community and smallness
- Affordability and Community
- Parks
- Swim
- Sense of community and togetherness
- Ice cream
- Safe place to live
- Small town
- Local food
- Their Parks and Beaches
- (Spanish)

Board 4: In 2045, what should Winona County be famous for?



Full Results:

- Welcoming place to live
- Natural beauty
- Bluffs
- Quality of life
- Cows
- Cows
- Cats
- Agriculture
- Agriculture
- Being a great place to raise a family
- Natural landscape and what it offers for leisure, play, education, and more!
- Bluffs
- Safe place to live
- Clean living
- The landscape and food
- Parks
- My cat and hedgehog
- Keeping wildlife preserved